

Activities of the German-Czech Chamber of Industry and Commerce in the field of R&D

04.12.2014

Lenka Šolcová



Three pillars supporting german foreign trade

Core task:
Support of bilateral economic relations

Germany Trade &
Invest:

Informs companies
about foreign
markets



GERMANY
TRADE & INVEST

Chambers of
Commerce abroad:

Provides consulting
and support to
companies entering
foreign markets



AHK

Embassy:

Represents
economic-political
interests of
companies



Deutsche Botschaft
Prag

Německé velvyslanectví
Praha

Worldwide on-site:

International network of IHKs and AHKs under the DIHK Berlin
- largest business Association



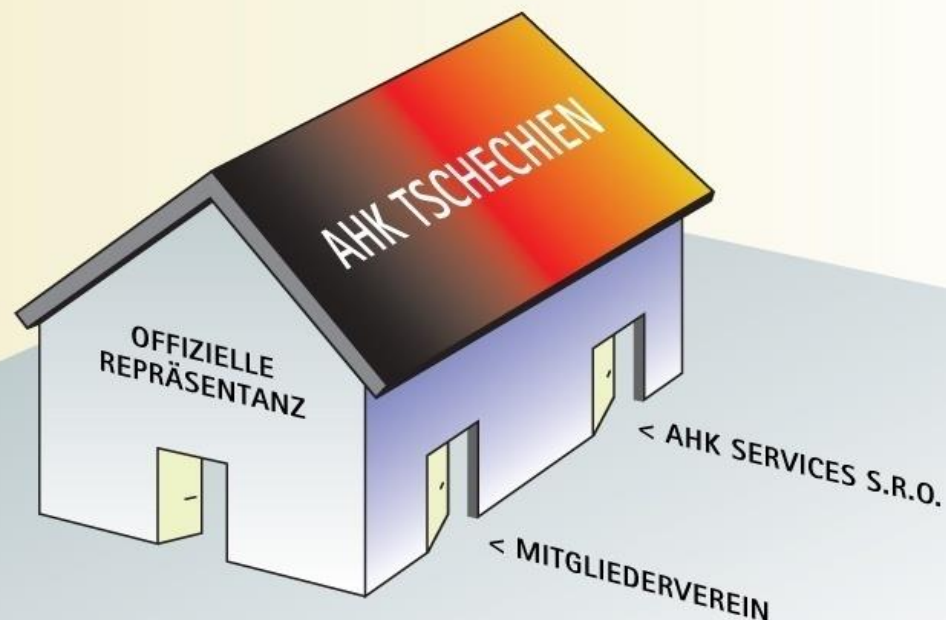
80 IHKs in Germany

130 offices with 37 500 member companies in 90 countries

- The biggest bilateral chamber of commerce in the Czech Republic
→ about 600 member companies and 40 employees

AHK: An institution with 3 functions

AHK is an official local representative of German business and of the interests of its members as well as an advice and support provider to companies entering and developing foreign markets



Plattform für Dienstleistungen und Kontaktvermittlung zwischen den deutschen und tschechischen Akteuren:

Struktur - spezielle Kompetenzzentren für
verschiedene Themenbereiche

Competence Center Zukunftstechnologien

- Innovation, technologische Zusammenarbeit, Technologietransfer
 - Unterstützung der Zusammenarbeit und Kontaktvermittlung zwischen privaten Unternehmen, Universitäten, F&E Institutionen, Clustern, Technologieparks, Inkubatoren, Innovationszentren etc.
 - Ziele: effektive grenzüberschreitende Kooperation zwischen Wirtschaft und Wissenschaft, Einsatz neuer Technologien, Einführung von Innovationen

„Research & Development: The future in Focus“



With its annual theme 2014 the DTIHK wants to...

- offer a forum for experience exchange and communication of the topics to public and politics
- offer a cooperation and networking platform for industry businesses and research institutions
- contribute to a better frame and cooperation conditions
- offer a possibility for selfpromotion and image advertising to the partner companies and institutions

...strengthen the Czech Republic as a location of innovation and the czech-german cooperation in R&D

Three pillars

Contact
brokerage
between industry
businesses and
research
institutions resp.
Universities

Communication
of the theme to
the public

Communication
of the theme to
policy makers

Events / Media work

Partner companies

- Brose CZ spol. s r.o.
- Carl Zeiss spol. s r.o.
- Mbtech Bohemia s.r.o.
- Messe Brunn - BVV, a.s.
- Robert Bosch odbytová s.r.o.
- Siemens s.r.o.
- Schunk Praha s.r.o.
- ZF Engineering Plzeň s.r.o.



SIEMENS

- ELI Beamlines
- Fraunhofer Center for Central and Eastern Europe (MOEZ)
- Institute for mechanical engineering Chemnitz (ICM)
- Technical university of Liberec - Institute for Nanomaterials, Advanced technologies and Innovation
- Czech Technical University in Prague (ČVUT)
- VÚTS a.s. / Center of Engineering Research & Development
- University of West Bohemia



AHK Deutsch-Tschechische Industrie- und Handelskammer
Česko-německá obchodní a průmyslová komora

Suche 

11.2.2014 | 10:56 Prag | Impressum  

SERVICES | VERTRETUNGEN | MITGLIEDER | MESSEN | PUBLIKATIONEN | LANDESINFO | TERMINE | PRESSE | ÜBER UNS | INTRANET

Unsere 4 Premiumpartner



Unsere 5 Partner



Unsere 5 Medienpartner



Forschung & Entwicklung - Die Zukunft im Fokus



Bereits zum vierten Mal vereint die DTIHK unter einem gemeinsamen Jahresmotto die Interessen und Kompetenzen ihrer Mitglieder. Dieses Mal stehen Zukunfts-investitionen mit dem Thema *Forschung & Entwicklung im Mittelpunkt*.

Zielsetzung

Unter dem Motto „Forschung & Entwicklung – die Zukunft im Fokus“ setzt sich die DTIHK 2014 aktiv gegenüber Öffentlichkeit und Politik für die Wettbewerbsfähigkeit der Firmen in Tschechien und die Attraktivität des Innovationsstandorts Tschechien ein.

Sie bietet ihren Partnerfirmen aus der deutsch-tschechischen Wirtschaft und den Forschungseinrichtungen aus beiden Ländern die Möglichkeit zum Austausch und zur Beteiligung am öffentlichen Dialog. Dieser soll die Rahmenbedingungen und das Kooperationspotenzial zwischen Firmen und Forschungseinrichtungen in Tschechien verbessern.

Die DTIHK bietet hierfür eine Networking-Plattform mit zahlreichen Veranstaltungen und Präsentationsmöglichkeiten.

Fachliche Ansprechpartnerin



 [Lenka Šolcová](mailto:Lenka.Solcova@dtihk.cz)
 +420 221 490 323
 +420 224 222 200

Projektkoordination



 [Jana Duchečková](mailto:Jana.Duchekova@dtihk.cz)
 +420 221 490 324

Activities and events within the annual theme



Deutsch-Tschechische
Industrie- und Handelskammer
Česko-německá
obchodní a průmyslová komora

- † February: Kick-off-Meeting (Presentation of all partners and their activities in R&D)
- † April: Discussion round „Framework for a more efficient cooperation between industry and research“
- † April/May: Survey „Cooperation between industry and research“
- † June:
 - † Press conference about the survey „Cooperation between industry and research“
 - † Discussion round with the Deputy Vice Prime minister for Research, Development and Innovation Arnošt Marks
- † September: Conference INNOVA 2014 in Pilsen
- † September/October: DTIHK-booth presenting the annual topic 2014 at the International Engineering Fair in Brno
- † October: Roundtable in Moravian-Silesian region
- † November: DTIHK-Economic discussion: Panel discussion with speakers from partner companies and institutions as well as political representatives from Germany and the Czech republic
- † January 2015: Evaluation meeting of all partners

Activities and events within the annual theme



**FORSCHUNG & ENTWICKLUNG
- DIE ZUKUNFT IM FOKUS**
Jahresthema 2014 der Deutsch-Tschechischen
Industrie- und Handelskammer

**VÝZKUM A VÝVOJ
- ZAOSTŘENO NA BUDOUCNOST**
Téma roku 2014 Česko-německé obchodní
a průmyslové komory



PREMIUMPARTNER | PREMIOVÍ PARTNERŮ



PARTNER | PARTNERŮ



5 ASPECTS

1.

- Offer of Know-How and Services

2.

- Legal aspects and patents

3.

- Taxation issues

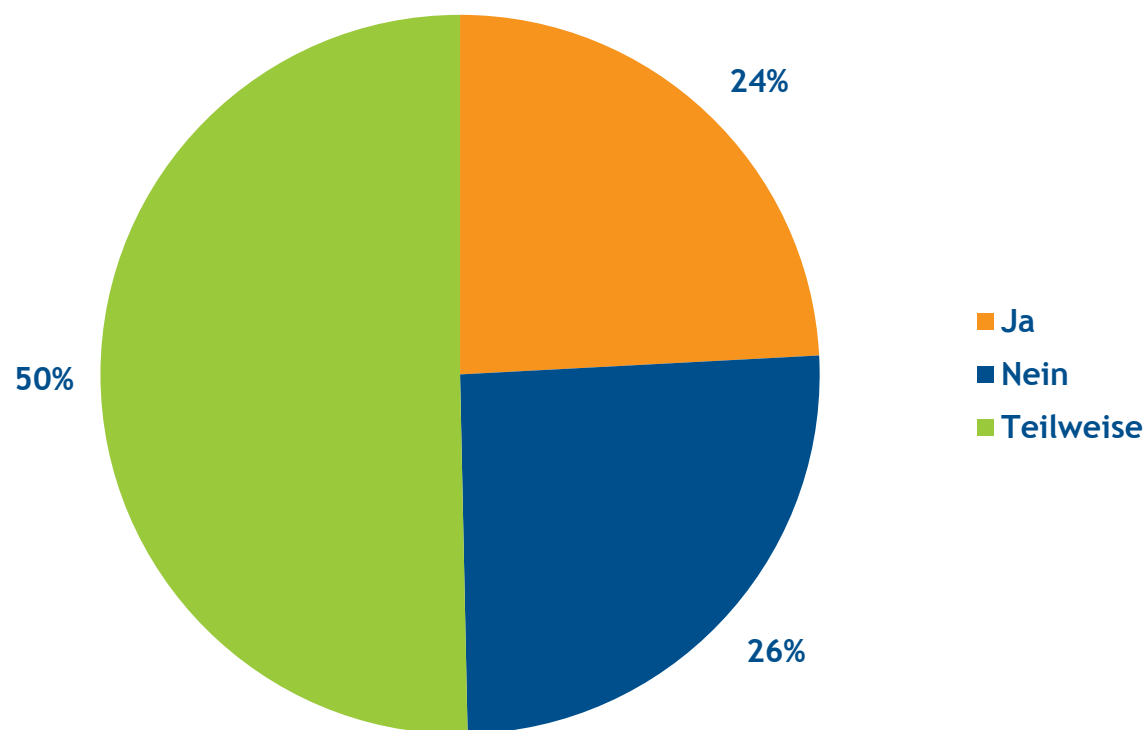
4.

- Financing and state-supported measures

5.

- Education

Is it easy for your company to find out, which research services and Know-How the universities and research institutions are offering?

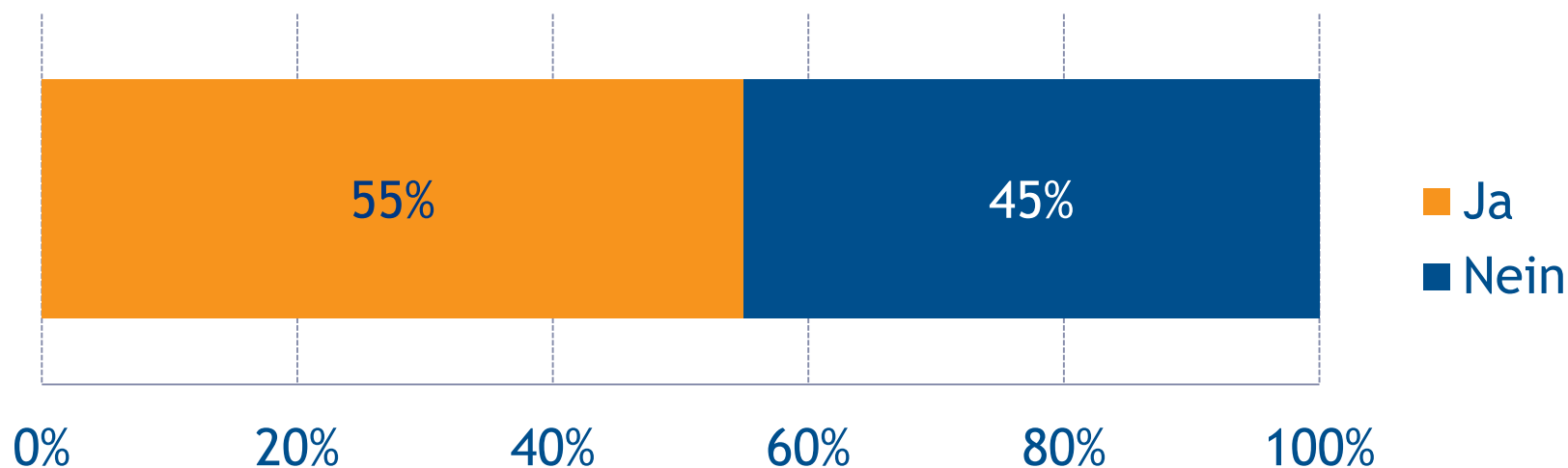


DTIHK-Survey: Cooperation between Industry and Research



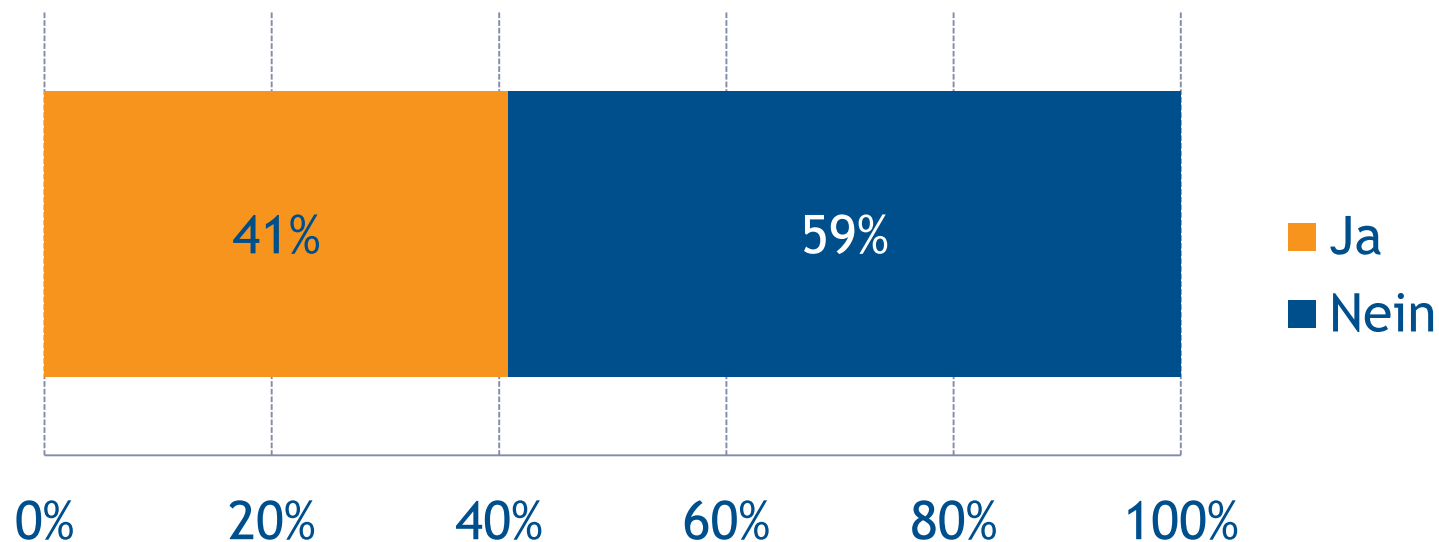
Deutsch-Tschechische
Industrie- und Handelskammer
Česko-německá
obchodní a průmyslová komora

Does the application for tax relief for research, development and innovation activities work smoothly for you?



DTIHK-Survey: Cooperation between Industry and Research

Do you know, that since 2014 there are new tax reliefs for purchasing external research results, when these are provided by a public university or research institution and are connected with the realization of a research or development project?



Lenka Šolcová

Competence Center Innovative
Technologies

AHK Services s.r.o./
Deutsch-tschechische Industrie-
und Handelskammer

Václavské náměstí 40
CZ-110 00 Praha 1

Telefon: +420 221 490 323
Fax: +420 224 222 200
E-Mail: solcova@dtihk.cz
<http://www.tschechien.ahk.de>

**Thank you for your
attention!**

